

In The Beginning...

by Paul K. Arlington



The first Battle of Atlanta Centurion Club inductions: From left: Ernie Reyes, Jr., Ernie Reyes, Sr., Jeff Smith, "Superfoot" Bill Wallace, Chuck Norris, Joe Lewis, John Chung, Joe Corley, Larry Camahan. WHAT DID COMPETITION DO FOR THEM? FUELED THEIR PASSION!

The men were men and the women were proud of it. The women were strong, and the men were proud of them.

Back in the day, people strived for excellence. Competition was an integral part of the path.

Once upon a time, everybody knew the difference...

They clearly knew the difference between right and wrong...

The difference between good and bad...

The difference between left and right, up and down, black and white and gray and, and, and, and...

*The world has changed in too many ways. It always has. Today, it is changing faster. Today, our world truly needs a **NEW BEGINNING.***

*We Martial Arts instructors truly can be part of the solution. Here's one way. Consider, ponder and **PARTICIPATE!***

The Top Ten Reasons You and Your Top Ten Students Should Be Part of The Battle of Atlanta XLII's (42) New Beginning:

10 You and your top ten students will experience a bonding that will make them stronger proponents of your studio, establish them as the leaders you know they can be in the studio and help them feel special. Even your first time competitors have special divisions and will all win 3-inch beautiful cast medals!



9 Your students will get a chance to see you as an honored judge, receiving your certificate at the special Officials Awards presentation and will see your picture and resume on the Battle of Atlanta Officials Hall of Fame



Each Official Nominated for Hall of Fame receives beautiful certificate at Presentation

site. Join the legends who have gone before you!

8 You will notify your local media that you and your students have participated in one of the world's premier martial arts events, provide them with a group photo of your kids and their awards for inclusion in your local paper (this pic alone will be worth the trip!)

7 You can register your group of 10 or more with Joe Corley who will save each person enough money to cover a tank of gas! There are 17 team competitions where your students will practice **TEAMWORK!**

6 Your students will see you in the company of and have yours and their pictures taken with the stars and legends of our sport that will end up on the walls of your studio and on your website and add to the intensity and joy of the event and of your studio.



5 Your key parents will witness their children's exhilaration at seeing the spectacular athletic skills and personal discipline exhibited by the PKA and NASKA world champions and contenders in forms, weapons and fighting, and the kids will re-dedicate themselves to excellence in your studio.



Your parents will share with the others in the studio the excitement and enthusiasm felt by their kids and the intensity developed, creating the nucleus for future competition and the development of the competition team.

4 As part of your group plan, your students will have the opportunity in the seminars to train directly with the superstars of the Battle of Atlanta on Friday and bring their new found intensity back to your studio, courtesy of you!

3 You will ask questions of and share information with people you might not otherwise ever meet, forging new and lasting friendships from across the country and across the oceans.

2 You will have the advantage of spending one of the last weekends of the summer with your loved ones in a luxury hotel, pampered by the amenities of the Hyatt Regency Atlanta and take the opportunity to visit the Atlanta sites on your extra days off, including World's Largest Aquarium!



1 Your own excitement level as a martial arts instructor is piqued from the energy of the event. This is more than a job. You are martial arts professional!

Your passion grows geometrically. The culmination of the effects of Numbers 2-9 is to imbue you with a new and exciting set of parameters to share with all your students, parents and friends moving forward. You are personally transfixed and transformed!

For all the details, visit www.BattleOfAtlanta.com